ON SOLVE®

Is Your Organization Equipped for a Critical Event?

A 6-Point System Checklist

Recall your last critical event. Were you able to detect, inform and manage every aspect of the event lifecycle? Whether it's a supply chain problem, severe weather, an incident of violence or a product recall, without effective critical communications and risk intelligence, disaster management can quickly derail.

Nearly **3/4** of organizations experienced **at least two types of incidents** over the past 18 months.

Only **30%** of organizations are **very confident they can handle the increasing complexity** of risk management.

Is your current critical system up to the task? Assess your capabilities with our 6-point checklist.

1 Is your system scalable? Can it handle routine operations and major emergencies?

- ☐ Can you send custom alert verbiage to multiple modalities (text, voice, email, mobile-app, etc.)?
- ☐ Is global messaging across 190+ countries available in large volumes?
- ☐ Does it have two-way communications with survey capabilities that provide detailed reporting?

2 Is your system intuitive and easy-to-use?

- ☐ Can any user send a message in 3 clicks or less?
- ☐ Is it easy to implement, train users and scale to other departments within your organization?
- ☐ Is it geo-intelligent? Does it offer geographical-based alert targeting while also offering ghosting capabilities to protect privacy?
- ☐ Does it integrate with your existing business systems to automatically update user data, contacts lists and subgroups?

3 Does your system offer the latest employee safety and security features?

- ☐ Are you able to fulfill your duty of care and assess employee wellness?
- ☐ Can your system send automated alerts when threats are detected?
- ☐ If something does go wrong, is it easy for lone workers to send an SOS request for help?

4 Does your system maximize collaboration between AI and human analysts?

- ☐ Are you confident you'll receive accurate information from unbiased and reliable sources?
- ☐ Will the critical event information be aggregated into consolidated actionable intelligence and updated in real time?
- ☐ Are analyst reports part of the base subscription or is a higher-priced subscription required?

5 Does your system make your team more efficient and able to make faster and more accurate decisions?

- ☐ Is it able to ingest and filter both structured and unstructured source data?
- ☐ Does it have enough flexibility to add sources of interest as they arise?
- ☐ Is it leveraging AI to validate the information and eliminate noise?

6 Will you receive dedicated vendor support and consistent training?

- ☐ Does your current provider offer 24/7/365 live support from specialty trained experts?
- ☐ How quickly can newly onboarded staff be trained on your system?
- ☐ Is there a library of customizable notification templates based on best practices?

Learn more about essential risk intelligence and critical communications capabilities to help you mitigate risk and manage critical events.

ON SOLVE®