

Online Retail Company Uses OnSolve for Risk Insights and Critical Employee Alerts



The Challenge

An online retail company that helps customers buy and sell a variety of merchandise was faced with a two-part challenge. First, the company sought to improve and formalize their employee critical communications process. Previously, they leveraged email, Slack and WhatsApp to notify employees about inclement weather, which proved unreliable and ineffective and negatively impacted staff morale. Second, the company wanted to increase visibility into risks that could impact employees, assets and facilities — whether natural disasters or a range of man-made critical events.

Customer's Industry

Retail

Customer's Clients

Shoppers of apparel, sneakers, accessories and more

Product Used

OnSolve® Platform for Critical Event Management

Why Did the Customer Choose OnSolve?



Relevant Risk Insights

Risk intelligence increased awareness of threats that could impact staff, assets and facilities to improve safety and avoid operational downtime.



Enhanced Employee Safety

Fast, reliable alerts help employees stay safe by avoiding travel to work during inclement weather.



Superior Functionality, Competitive Pricing

An intuitive, easy-to-use interface, international opt-in process and the right price point were key factors.

Read more use cases and customer stories at [OnSolve.com](https://onsolve.com).