

## OnSolve Critical Communications

Mitigate the impact of a critical event with an award-winning platform



## Communications Backed by Unmatched Industry Experience

Organizations today face an unprecedented number of man-made events and natural disasters. Each poses a significant risk to regular operations as well as employee and public safety. When disaster strikes, people look to organizations and government agencies for information on what to do. As a result, these organizations need state-of-the-art technology and expertise to prepare, respond and adapt effectively.

## At OnSolve, we are purpose-built for these circumstances.

With over 2 billion alerts sent annually and 30,000 customers in 190 countries including 50% of the Fortune 100 companies served, OnSolve delivers critical event management capabilities backed by unmatched industry expertise. Our customers can count on the ability to proactively inform people, instill confidence, foster teamwork, mitigate disruptions, improve operational outcomes, and protect people, places and property. The OnSolve® Platform for Critical Event Management delivers unparalleled coverage of critical events worldwide and sets the standard in risk intelligence, critical communications and incident management. Critical Communications is just one element, but it's key to the success of any organization.

As pioneers of the mass notification industry since 1998, OnSolve is the leading provider of on-demand alerting. Organizations rely on our intuitive, web-based products for fast, effective, two-way communications when it's needed most.

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Put simply, OnSolve works when we need it to, gives us flexibility when demanded and is easily accessible from my mobile phone: Three essential qualities when we're moving quickly to mitigate a critical event on a global scale."

- Bridger McGaw, CBCP, CISSP, CPP Director, Global Security and Services athenahealth



## With OnSolve Critical Communications You Can:



Send instant alerts via web, email or phone,

execute scenarios or create new messages and recipient groups.



#### Geo-Target

Send location-based alerts while maintaining privacy by turning off location tracking.



#### Send Secure Files

Maintain version control and secure document transfers on the fly via the mobile app.



#### Gain Employee Wellness Visibility

A host of mobile features like Life Check, SOS and LookOut improve employee safety while providing you with the visibility into their status – whether traveling or working alone in potentially unsafe conditions.



#### Manage Your Data

Simplify data management with a customized web portal that lets existing contacts verify, augment and/or modify data, while allowing new contacts to opt in.



#### Utilize Advanced Ad Hoc Reporting

Get immediate statistics on your alerts to analyze delivery and responses or include useful data from contacts/groups.



#### **Display UI in Native Languages** Display the interface in the user's preferred language and dialect.



## Automate On-Call Scheduling

Identify gaps in your schedule and fill coverage by reaching on-call staff quickly.



#### **Initiate Hosted Conferences**

Allow recipients to join a conference call via one-touch connection from any global location using a platform built and managed by OnSolve.



#### **Deliver Desktop Alerts**

Alert your people on their desktops with interruptive alert windows that quickly inform.



#### Automate Risk Alerts

Alert and protect people, places and property during severe weather and civil emergencies via real-time, precisely targeted notification.

#### Actionable Intelligence

Purchase our unified Platform with Risk Intelligence to strengthen communications with AI-driven actionable intelligence about risks that can threaten your people, places or property.

# Communications: Not Just for Emergencies...

#### Communicate at all levels of your business and across industries

When any unanticipated event occurs, organizations need to be able to communicate quickly and accurately, delivering relevant information to the people who need it. While they may use OnSolve during a crisis, many organizations end up using it every single day for routine operations, team efficiency and increased productivity.

With OnSolve, you can quickly notify your contacts using 100% of communication modalities, while providing feedback and reporting for response and follow-up.

Don't limit your system to one team or department — our products are built to scale to all levels of your business, so you can streamline operations, increase efficiency and enhance productivity.



#### Here's a look at how some industries are using OnSolve:

Financial	Gov
<ul> <li>Investor updates</li> </ul>	• E
<ul> <li>System outages</li> </ul>	• P
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Call center communications

#### Healthcare

#### Patient follow-up, appointment and payment reminders

- On-call scheduling
- Contagious disease

#### Transportation and Logistics

#### Education

- Campus evacuations
- Staffing help
- Student communications

#### vernment

- Emergency response and public alerting
- Public health
- Team mobilization

#### Manufacturing and Supply Chain

- Product recalls
- Shipment delays
- Warehouse updates
- Delayed flights
- Network failures
- Severe weather alerts

## Communicate When Every Minute Counts™

#### Business Continuity and Disaster Recovery

When events like power outages or natural disasters interrupt operations, you need to communicate with your people. When every minute counts, OnSolve can deliver a message to thousands of recipients at once, alerting the people who keep your operations running and giving them a way to respond with critical information during a crisis.

#### **Emergency Notification**

When disaster strikes, you need to make people aware so they can take immediate action. Manual systems are prone to fail, distract staff, tie up phone lines and delay rescue efforts. Notification lets you send alerts to thousands at once, via a variety of communication modes, reducing response times and saving lives and property.

#### **Business Operations**

When events happen that may impact operations, supply chains or distribution, use OnSolve to notify distributors, vendors and partners. It's ideal for managing projects, alerting teams of scheduling changes, sharing HR announcements and broadcasting organization-wide alerts. It streamlines processes while increasing efficiency.

#### **Corporate Communications**

Establishing effective and consistent corporate communications is increasingly difficult. OnSolve simplifies corporate communications by ensuring employees receive important information immediately, wherever they are and on whatever device they use.

#### IT Alerting and Response

When an event occurs, OnSolve sends automated alerts to the appropriate staff, noting whether they're on duty, on call or out of office and letting recipients fix problems before those problems cause downtime or delays.

#### Employee Safety and Personnel Accountability

Whether a natural disaster or man-made event, emergency situations can be unpredictable. During these situations, the personal safety of employees is the single biggest priority. OnSolve ensures efficient, reliable communication with a dispersed workforce during a crisis. Employees can take necessary action to safeguard themselves, while detailed reporting reassures you of their safety.



## The OnSolve Platform

#### A comprehensive solution for enhanced organizational resilience

When it comes to man-made events or natural disasters, delivering urgent information to the right people at the right time means you can protect your people, places and property.

OnSolve empowers you to act confidently in a crisis with targeted messaging procedures. With the ability to provide rapid alerts at a moment's notice, you can better protect your organization and the people it serves. When you choose OnSolve, you have access to our team of experts, right from the start. From implementation to onboarding and every day after that, you're guaranteed ongoing support.

For you that means being able to deliver accurate information quickly. It means having a relationship with a reliable and trusted vendor for a lasting partnership that doesn't end after implementation.

OnSolve is that partner.





#### Speed

We understand how important every minute is during a critical emergency, but we also want to make your teams more efficient and productive in their day-to-day processes. That's why the OnSolve Platform is designed for speed. Alerts are automatically sent to the right people at the right time, on their preferred device, and you can quickly launch mass notifications via web, email or phone using pre-created templates or scenarios.



#### Relevance

With the OnSolve Platform, you can be confident your messages are received and know your people are safe. Alerts can be geo-targeted to a specific location, a customized group or an entire contact list, ensuring the right people receive the right information on their preferred device.



#### Usability

The OnSolve Platform was designed to be intuitive and user friendly, making it easy for people of all levels of technical proficiency to use the system. An easy-to-use interface and simplified process for sending alerts increases the efficiency of responding to critical events, and you can conveniently send an alert from any device using pre-created templates.

## About OnSolve

OnSolve is a leading critical event management provider that proactively mitigates physical threats, allowing organizations to remain agile when a crisis strikes. Using the most trusted expertise and reliable AI-powered risk intelligence, critical communications and incident management technology, the OnSolve Platform enables enterprises, SMB organizations and all levels of government to detect, anticipate and mitigate physical threats that impact their people, places and property.

With billions of alerts sent annually and proven support for both the public and private sectors, OnSolve is used by thousands of entities to save lives, protect communities, safeguard critical infrastructure and enable agility for the organizations that power our economy.

For more information, please visit www.onsolve.com.

