

Large, Populous County in Northeastern U.S.

Keeping citizens and staff safe and informed with a reliable emergency alerting system

Covering several hundred square miles and home to a population of just over a million, this county in the northeastern U.S. is home to colleges and universities, Fortune 500 companies, non-profits and cutting-edge research centers.

Challenge

The county's police department was looking for a system that would help them rapidly and easily alert citizens and staff during emergencies. After experiencing an active shooter situation in which their previous critical communications provider failed to deliver alerts, officials prioritized finding a user-friendly emergency alerting system they could deploy quickly from the field. In addition to the ability to send alerts from anywhere, they wanted citizens to be able to receive alerts through a public-facing mobile app.

- Enhance resident safety
 via a reliable alerting
 system
- Reach citizens quickly through a convenient mobile interface
 - Leverage consistent
 vendor support 24/7/365

Solution

OnSolve[®] CodeRED[®] supports residential safety by providing a reliable system for sending fast public alerts. The intuitive interface enables the county police department and officials to alert citizens and staff in a variety of emergency situations and critical events—including severe weather, road closures, utilities outages and criminal activity. CodeRED provides a secure, fully compliant IPAWS solution that integrates easily with the county's existing systems. Purpose-built for public safety, mission continuity and disaster recovery, this system has helped the county build their contact database and better engage with their community around the clock.

Why They Chose OnSolve

The county appreciated the OnSolve team's in-depth subject knowledge and commitment to relationship building. Through a series of demonstrations, county decision-makers got a first-hand look at the strong mobile capabilities of the product. Additionally, half of the county's cities already relying on CodeRED for citizen alerting, so the county was able to alert more than half of the county population on day one. Due to its versatility, the county also plans to use CodeRED for non-emergency citizen outreach campaigns in the future.

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