

The Solution: A **World Class** Emergency Notification System

Yes, notification services still rely on fundamental infrastructure to work.

However, OnSolve® One Call Now® notification services utilize many different channels and devices at once.

Capabilities:

- Automatic retries
- Escalations
- Recipient feedback
- Position filling
- Detailed reporting

Communication Targets

All this power means you'll have greater success in distributing information, better risk intelligence for making decisions and more freedom to address the critical event.

Stakeholders who receive emergency notifications:

- Employees
- Visitors
- Shareholders and Investors
- Suppliers
- Public Safety/First Responders
- Volunteers
- Customers

Characteristics of Emergency Notification

Let's dive deeper into the specific capabilities of top alerting services. Here are a few key characteristics of emergency notification products:



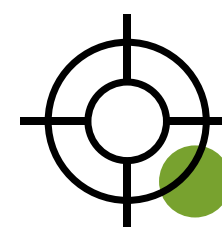
Rapid.

Tens of thousands of notifications can be made within minutes with the right alerting service.



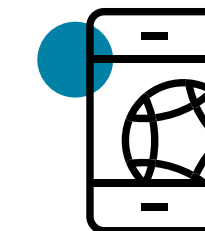
Accurate.

Notification technology does not rely on “word of mouth” for dissemination (which is subject to interpretation and mutations from the original message). Every recipient receives the exact same message, ensuring accuracy.



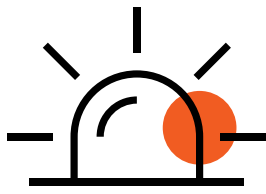
Targeted.

Advanced notification services allow for the precise targeting of messages to specific groups of people. A sender can target recipients based on key desired characteristics, including geographic location, job role or capability.



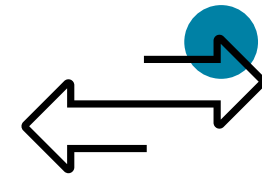
Multimodal.

To mitigate single points of failure in the critical communication chain, notification technology allows for the sending of alerts through a wide variety of “modalities” (i.e., channels), including voice, SMS, email, social media a recipient mobile app, etc.



Intrusive (in a good way).

Critical communications must cut through the “noise” of everyday life. Emergency notification allows for appropriately intrusive alerts to be noticed.



Two-way.

With notification services like One Call Now, alerts are not just one-way “blasts.” Recipients may respond to questions, such as “Are you OK?”, with responses immediately captured in real-time online reports.



Auditable.

In top notification solutions, most of the activities between message senders and receivers is captured and available for review at any time. This auditing function can be used for individual accountability, or, in certain cases, to demonstrate legal compliance.



Secure.

Notification services should make security a top priority. Security-related functions and practices, including data encryption both at-rest and in-transit, top-tier data center provisions, recipient PIN code entry, and other security features are must-haves in a critical communications system.