



EBOOK

Making the Case for Technology to Strengthen Resilience

Your guide to getting internal buy-in for a
critical event management platform

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Getting Set Up for Success

This is your toolbox for building a strong internal business case for technology to support your organization's resilience.

Whether you're the project manager, a member of the buying committee or proactively doing research to overcome current challenges, this guide can help.

How to Use This Workbook

The goal is to help you explain the need for technology to support your organization's resilience simply and clearly to your teams.

These chapters will take you step-by-step through the process and provide actionable tips and exercises to help build your business case and deliver a more compelling narrative.

“Preparing for the unknown is at the forefront of conversations for leaders of every organization. As we continue to navigate the challenges of the global pandemic, AI-driven critical event management technology should take center stage within resiliency planning.”

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