



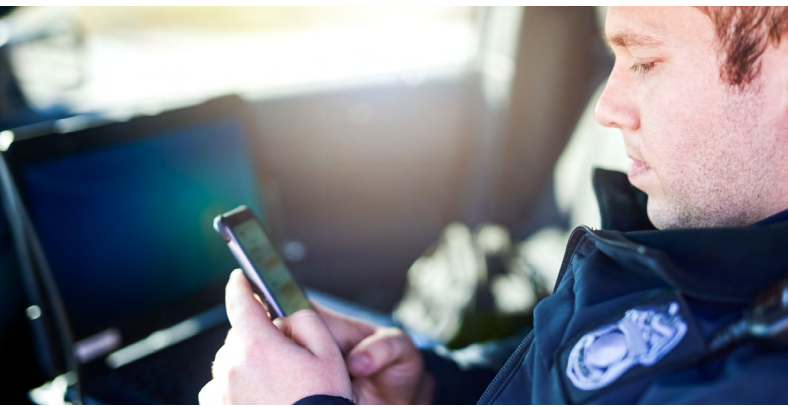
Michigan Emergency Alert System

Launch CodeRED IPAWS for FREE*

The state of Michigan has implemented OnSolve® CodeRED® as its IPAWS provider to alert residents about life-threatening emergency conditions. As a city or county in Michigan, you are being offered the opportunity to launch the CodeRED IPAWS system in your community free of charge*.

FEMA's Integrated Public Alert & Warning System, also known as IPAWS, is the government's national overarching alert system for federal, state, local, tribal and territorial officials to use to keep their communities informed and safe. CodeRED is an approved IPAWS alert origination software. Agencies can use it to send targeted alerts to the public through the four channels of IPAWS: Emergency Alert System (EAS), Wireless Emergency Alerts (WEA), Non-Weather Emergency Messages (NWEM/HazCollect) and Collaborative Operation Groups (COG). Each of these channels provides agencies with the ability to get their life-saving alerts to a larger audience, whether targeting tv/radio or cell phone devices.

**Free to qualifying counties and cities*



A Partner You Can Trust

The CodeRED IPAWS solution is used by over half the IPAWS alerting authorities in the United States because of its optimized performance, history and time-tested functionality. Wexford County, MI, chose CodeRED to send emergency alerts out to the community quickly when dealing with severe weather, road closures and other potential incidents.

As an agency under the statewide system, you not only have the IPAWS system available to you, but you can also take advantage of special pricing if you're interested in expanding the functionality of your CodeRED system.

Some of those enhancements include:

- **Full CodeRED Access** — Leverage public alerting via voice, text, email, social media and more.
- **Mobile App** — Send push notifications geo-targeted to a recipient's real-time location.
- **Weather Warning** — Automate severe weather alerts from the National Weather Service®.
- **Two-way Messaging** — Collect valuable feedback to alerts sent with response options.
- **Text to Keyword** — Target messages with subscription-based alert groups.
- **Risk Intelligence** — Detect and assess critical events with AI-powered situational awareness.

“The feature we've benefited from the most is the ability to send alerts from anywhere, even if I just have my phone. Risk doesn't wait for you to get ready. If I'm on vacation and something urgent happens that needs to be communicated, I can easily grab my phone and quickly send out a communication, knowing the community received it effectively.”

Travis Baker

Wexford County, MI
Emergency Management Director

Are you interested in more information about CodeRED?

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