

Don't Be Left Out in the Cold

Your 9-Point Winter Weather Preparedness Checklist



According to the Farmer's Almanac, Father Winter is expected to bring a season of shivers. And that means organizations of all sizes need to act — from universities and mid-size businesses to federal agencies, corporations, and state and local governments.

Now's the time to prepare for whatever winter weather has in store.

Here's a handy checklist to help ensure you're ready:



Assemble the right team.



Now's the time to get everyone on the same page. Who is tasked with creating the emergency plan and do they have the crisis management technology they need?



Track winter weather impacting your operations and employees.



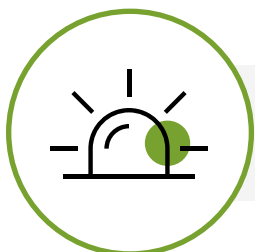
Anticipating weather threats can be time-consuming. With AI-powered risk intelligence, your team can rapidly identify storms that pose a real threat to your people and property.



Provide response teams with fast, secure communications capabilities.



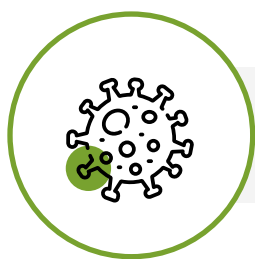
Response teams need a secure, reliable way to communicate and collaborate on-the-go. Two-way mobile chat capabilities are essential in keeping everyone informed in real time.



Conduct practice drills.



Practice, practice, practice. Rather than merely sending out copies of your plan, it's key to conduct drills. You want to iron out any wrinkles well before the mercury drops.



Prepare for pandemic complications.



Don't forget to factor in the unpredictability of COVID-19. Are you prepared to communicate and manage a sudden return to remote work and/or school?



Distribute emergency kits.



It's always a good idea to make sure emergency kits are stocked for your office, home and car. Consider creating one that sits inside a branded backpack for portability.



Provide clear instructions during an event.



Emergency communications is at the core of winter weather preparedness. Make sure contact data is up-to-date and that you can send alerts via multiple channels to reach people wherever they are.



Tune up and update equipment.



Make sure all vehicles and equipment are in good working order. That includes winterizing fleet vehicles and taking inventory of any snow removal equipment on-premises.



Review exit and evacuation plans.



Ensure all emergency exits are well-marked. Inspect and update HVAC and other building systems, like those for fire suppression, security, communications and power redundancy.

When the snow blows in, you don't want to be left out in the cold. [Read the blog](#) for a closer look at the essential considerations for keeping your people, places and property safe during the winter season.