Recovery and Debrief

Inject 3.1 – Current Day, 10:00 PM

The situation is resolved. The truck driver has been neutralized or arrested by law enforcement, and no device was found by the bomb squad. All 14 of the missing employees have been accounted for.

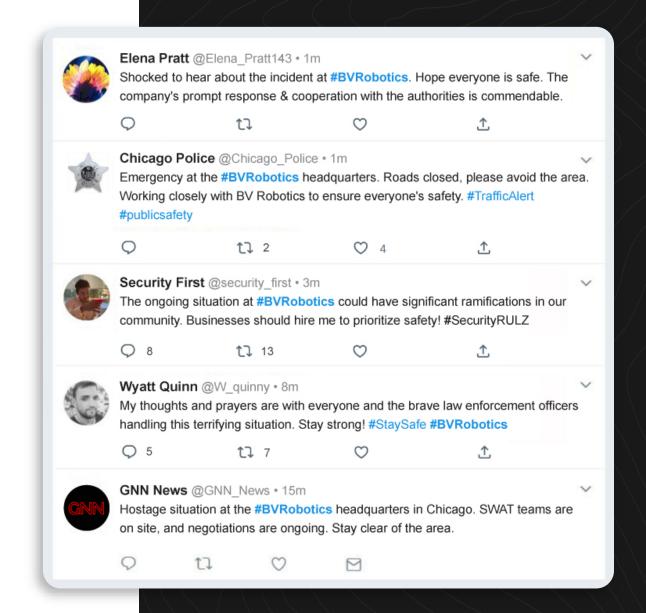
9 were killed during the incident, and 5 were located at neighboring businesses after having fled the scene when the truck first entered the building.



Recovery and Debrief

Inject 3.2 – Following Day, 10:00 AM

# **SOCIAL MEDIA**#BVRobotics

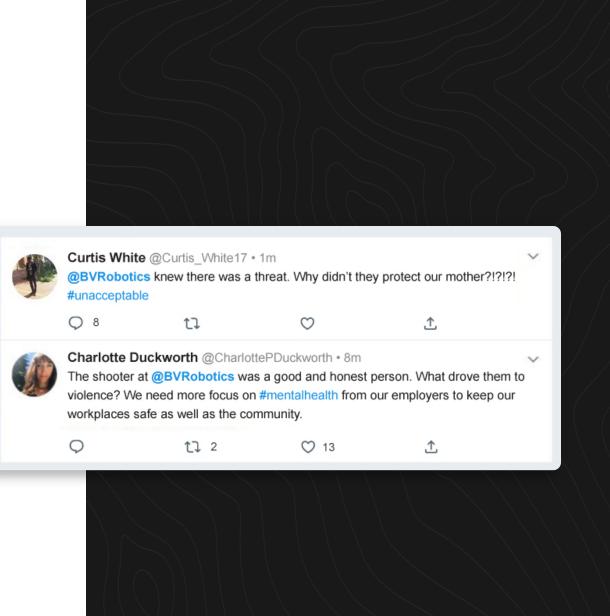


Recovery and Debrief

Inject 3.3 – One Week Later

## **SOCIAL MEDIA**#BVRobotics

Families of the employees who were killed express concerns over safety and security, leading to public relations challenges.



Recovery and Debrief

Inject 3.4 – One Month Later

The headquarters building has been reopened for business. An internal review is launched to examine security protocols and emergency response measures, identifying areas of potential weakness.



Recovery and Debrief

#### **Discussion Questions**

- 1 How would this scenario impact your organization?
- Would your organization reopen a facility where an incident like this occurred? Why or why not?
- How would your organization regain the trust of its employees and stakeholders and ensure that they receive the necessary support to recover from this incident?
- 4 Could there be any legal or regulatory actions involving your organization following this incident?
- 5 How would your organization participate in the overall evaluation of the response to this incident?

