

FORRESTER

4 Signs You're Underestimating Risk

Risks can come at any time, and in any form. They're a part of doing business. We asked Forrester Consulting to find out just how well organizations are identifying and managing risk.

Based on their global survey — despite today's uncertain climate — risk, security, business continuity and incident management professionals from around the world underestimate how well they're prepared to mitigate risk and strengthen organizational resilience.



Is this you?
It could be, if you:

1

Don't believe risk can come from anywhere.

Only **46%** agree that risks and business disruption can come from anywhere.

Underestimate how the risk landscape is evolving.

2

Fewer than **1/2** agree that risk management is likely to be more complex two years from now.

3

Don't take a proactive approach to risk mitigation.

52% agree that proactive risk mitigation is as important as effective risk response, if not more so.



Overestimate your preparedness.

4

38% say their current risk management strategies are effectively measured or optimized.

If you're struggling to proactively manage risks, you're not alone. Learn more about the state of risk management and critical event management (CEM) in the full study: **Failing To Plan Is Planning To Fail.**

[Get The Study](#)