

Welcome





Co-founder and Managing Director





Nick Hill

Director of Intelligence Services



Today's Goals



Educate



Connect



Share

Simulation Objectives

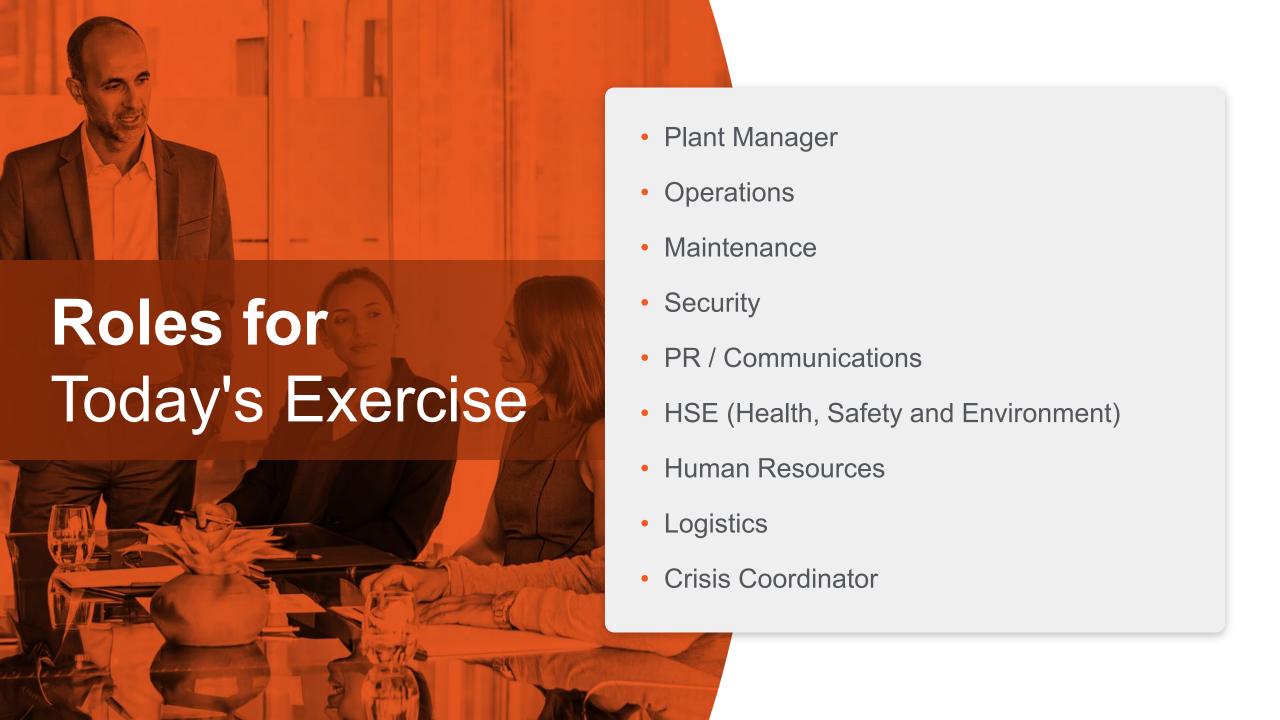
Evaluate the immediate response to a significant hurricane event

Assess mid-term recovery efforts and adapt to emerging challenges

Evaluate long-term recovery and resilience planning

Exercise Roles and Responsibilities

- **Scribe** manages the Master Events Log and captures any issues.
- Crisis Coordinator manages any resources such as plans and related tools and keeps the team on schedule.
- 3 Leader manages the discussions and makes decisions with input from the team.
- Facilitators will lead the exercise and support the breakout rooms to facilitate the exercise process and encourage dialog if/when needed. Works with the scribe to collect issues that are raised.
- 5 Observers listen to the discussions and answer questions in the observer instructions.



About ECI (Estero Chemical, Inc.)



Inject Period One

Inject 1.1 – August 1, 10:00 AM

BREAKING NEWS



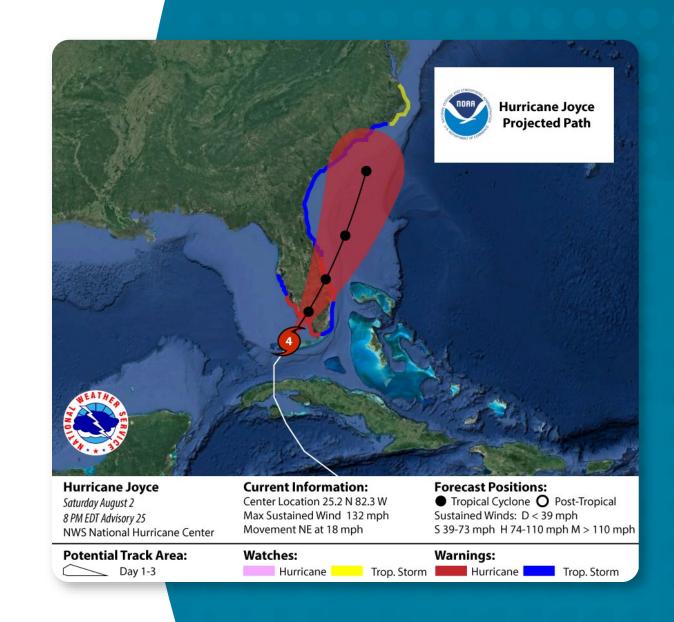
Inject Period One

Inject 1.2 – August 2, 8:00 PM

Weather Update:

Joyce strikes Cuba on Wednesday, August 1, as a Category 3 hurricane, causing heavy damage and four deaths. Joyce loses some of its strength as it crosses Cuba and is downgraded to a Category 2 hurricane. Later in the day, Joyce crosses over into the Gulf of Mexico. The hurricane is predicted to reach winds of 115 mph (185 km/h) upon landfall in the Bonita Springs area around 11:30pm on August 2nd.

About two hours before landfall, the National Hurricane Center issues a special advisory to notify the public that Joyce grew to a 145 mph (230 km/h) Category 4 hurricane, with a predicted landfall location in the Sanibel Island / Cape Coral area.



Inject Period One

Discussion Questions

- 1 Based on this news what are the planning considerations?
- 2 What is the notification protocol based on these types of reports?
- 3 Are there any other considerations at this stage?



BREAKOUT

for Inject Period One

Inject 2.1 – August 3, 5:45 AM

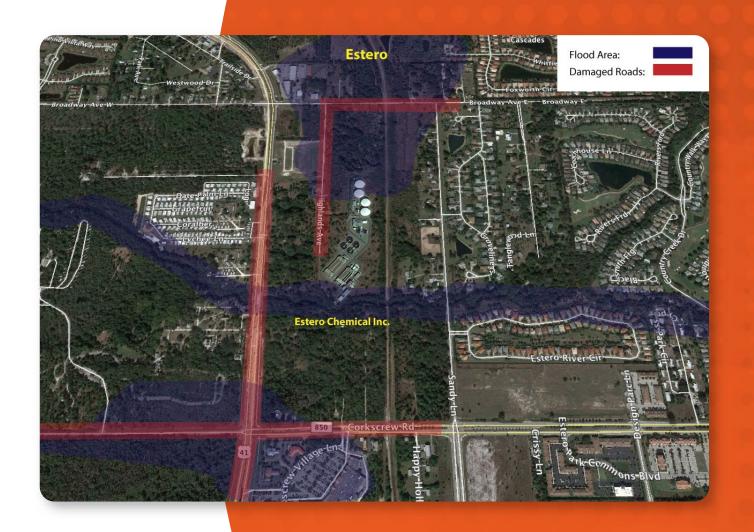
Local Radio Station – Report





Inject 2.2 – August 3, 5:00 PM

Police have reported many roads in the Bonita Springs / Estero area including sections of S. Tamiami Trail (route 41) and Highlands Ave. are inaccessible due to flooding and other storm damage. The following image shows the extent of the flooding.



Inject 2.3 – August 4, 9:15 AM

Operational Update:

Early inspection of the facility shows mostly flood and wind damage to the main administrative building, as well as damage to one of the four chemical holding tanks. There is a small to moderate leak coming from the damaged tank.

It is estimated that at least 30% of the workforce may not return to work for at least 48 hours as they are dealing with personal issues. Employees with homes in the area have been heavily effected as they try to come to terms with damage to their homes.



Discussion Questions

- 1 Based on the radio report what new issues are being raised that may impact the facility?
- 2 What are the planning considerations and how is the team coordinating?
- **3** What are the priorities at this stage?
- 4 How would the road blockage effect getting the facility back on-line?
- 5 How would the news of the blocked road be communicated to employees?



BREAKOUT

for Inject Period Two

Inject 3.1 – August 4, 12:37 PM

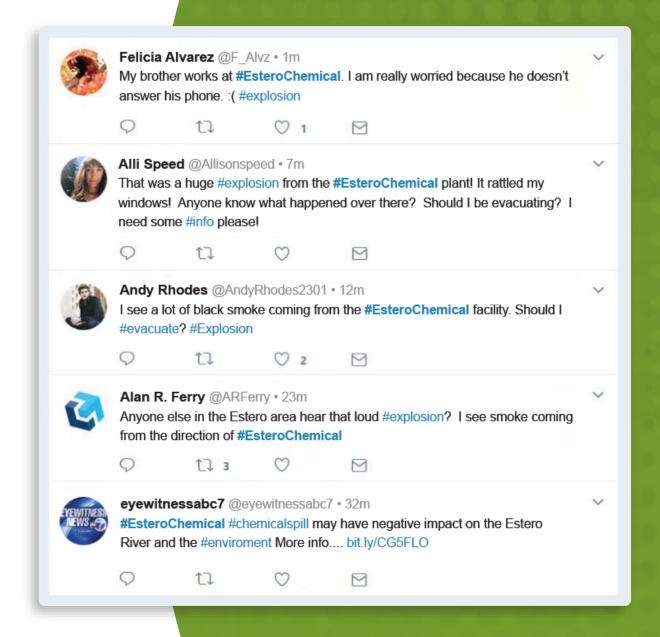
There's a loud explosion from the Northern corner of the facility where the ammonia is stored.

You receive word that several employees were in the area of the ammonia tank when an explosion went off. It is not yet clear how many.



Inject 3.2 – August 4, 12:43 PM

SOCIAL MEDIA#EsteroChemical



Inject 3.3 – August 4, 12:58 PM

The report from the emergency response team is the following:

- Two employees have been killed. Fire, police and EMS are now and site and starting to coordinate.
- PPE (Personal Protection Equipment) is in use for anyone within a 500-yard radius of the tank.
- There is a fire that we are trying to put out and will report back as soon as we know more.



Inject 3.4 – August 4, 2:30 PM

The fire is extinguished, two injured employees have been taken to a nearby hospital, and the two casualties removed from site. The operations team continues to assess the damage to the facility from the storm and fire. It is noted that some of the leaked chemical may have entered the Estero River located at the south border of the facility. Several media helicopters are hovering overhead, and media and family members begin arriving at the gate.



Discussion Questions

- 1 What is your immediate response?
- 2 How will you gather the information you need to make decisions?
- **3** What are your priorities?
- 4 Are there any major challenges?
- 5 Who monitors social media?



BREAKOUT

for Inject Period Three

Well done, and thank you!

Gaps / Issues

- What are some of the more significant issues that you identified?
- What is the one thing you will take away from today's session?
- Consider the question while filling out the feedback form.

Post Exercise

- Draft After Action Report (AAR) will be prepared based on:
 - Identified Gaps
 - Observations
- AAR review
- Final AAR and Executive Summary Video
- Remediation plan with owners

Who We Are





Technology

- Mass Notification
- Risk Intelligence
- Incident Management
- Travel Risk Management
- Historical Data

Intelligence Services

- Incident Management Services
- Incident Hotline
- Strategic Security Analysis
- Dark Web Analysis

PREPAREDEX

Crisis Management Planning

- Custom Tabletop Exercises
- Presentation-Ready Crisis
 Scenarios
- Custom Self-Delivered Scenarios
- Functional Exercises
- Full Scale Exercises
- Drills
- The International Crisis
 Management Conference
- Crisis Management and Business Continuity Planning

Thank you for joining us!



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