Principles for Using Generative AI for Intelligence and Security Teams

Generative AI is an emerging technology growing in popularity. Generative AI tools (such as ChatGPT) can be beneficial for ideation or suggesting alternative phrasing, but fall short when used as the sole source of research or word-for-word as generated. Therefore, when it comes to this still-developing technology, it is best to proceed with caution.

The following best practices are intended to help guide intelligence and security teams in using generative AI technology. These do not address legal or security requirements that may exist for organizations or government agencies, and should not be considered as legal or security advice or direction.

These following best practices are general recommendations only:

1 The use of generative AI should be for ideas or inspiration — not for final output.

Examples of appropriate use:

- Headline or email subject idea generation
- Topic idea generation (i.e., What is a certain audience interested in? What are current trends around a particular topic or idea?)
- Trimming copy to make it shorter or summarizing longer content
- As a starting point for research on a topic. Always combine this with traditional resource research.

2 Plagiarism of generative AI content should be avoided in the same way plagiarizing traditional sources should be avoided. Always rewrite in your own words.

3 Do not input proprietary or confidential information into generative AI queries. The model learns from queries, so it's a risk to provide any sensitive information or intellectual property details. Confidential information includes but is not limited to personal information, pricing, financial data, business plans, products in development, corporate opportunities, etc.

4 Any generated copy should be reviewed and vetted by a human editor for voice, tone, consistency, brand, etc.

5 Any data, stats, research, etc., should also be vetted and validated by a human editor. Verify the authenticity of any links to source data and keep a record of the sources—treat generative AI content as you would any reference material you are leveraging to create content.

6 Always check with your individual company or agency for specific best practices guidance and additional requirements on the use of generative AI to protect yourself and your organization at large.

Best practices and recommendations provided by OnSolve, a leading provider of critical event management technology. Learn more at onsolve.com.